

Migration Strategy v1 Sample CIO Deck

Feb 2020





Customer Objectives



Customer – Outcomes



Enabling Technologies



Stakeholders



Business Outcomes / Goals

Migrate workloads to cloud where practical, consider Outpost where latency constrains

Migrate Database to RDS where possible, or migration to EC2 standard machine images.

Adopt DevOps for key business applications. Implement Continuous Integration / Continuous Deployment

Investigate machine learning / Al for associating advertising with content

Establish Cloud foundation team

KPIs not met

New services to clients

% Employee Attrition

Processes Automated

Human time to deploy/fix

Business Application Teams

СТО

CIO

3rd Party Providers

Accelerate speed of change. Implement business requested change within 6 weeks

Reduce Total Cost of Ownership by XX%

Address obsolescence whilst optimizing CAPEX spend.

Broadcast are looking to vacate existing data centre

Address technical risk for mission critical applications

Address short term technical debt

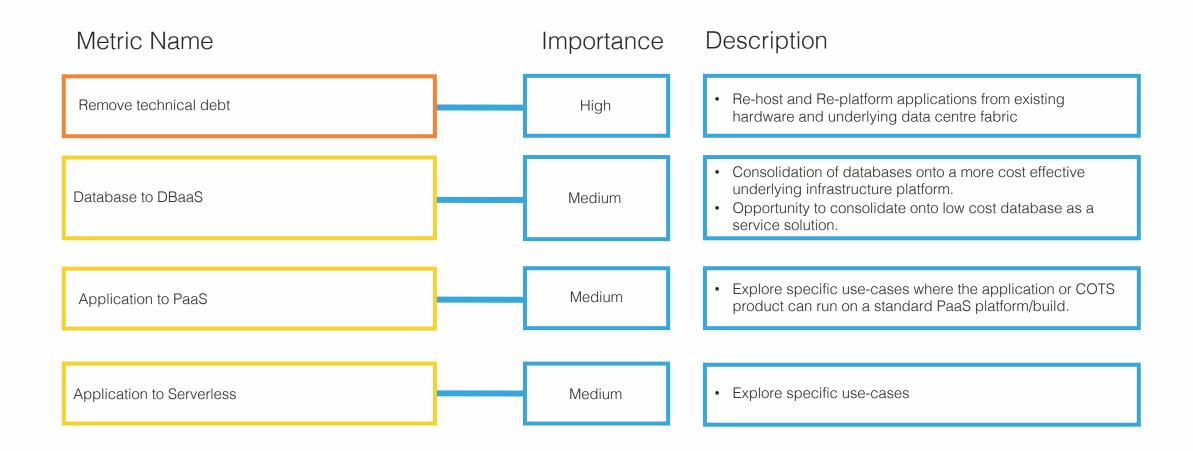
Development and adoption of a Cloud First strategy, allowing growth of services available Improve Innovation

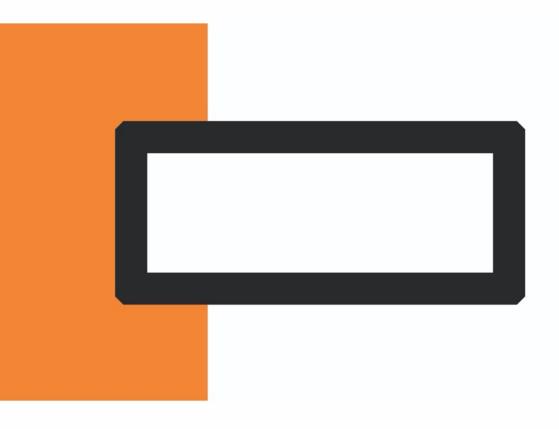
Reduce Cost

Enable Regionalisation, reduce location independence



Key Metrics

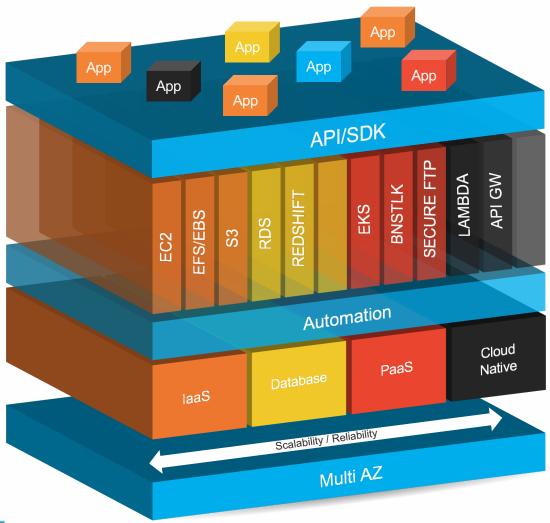




Target State



Target Cloud Services Architecture

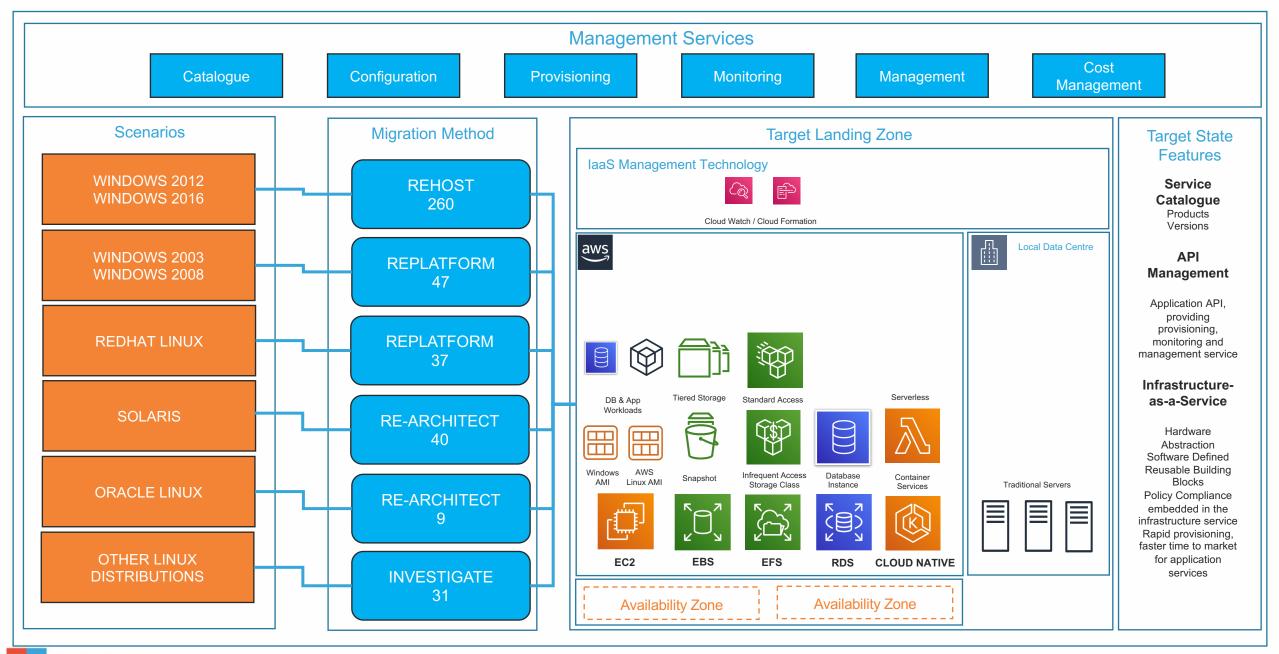


Business Applications

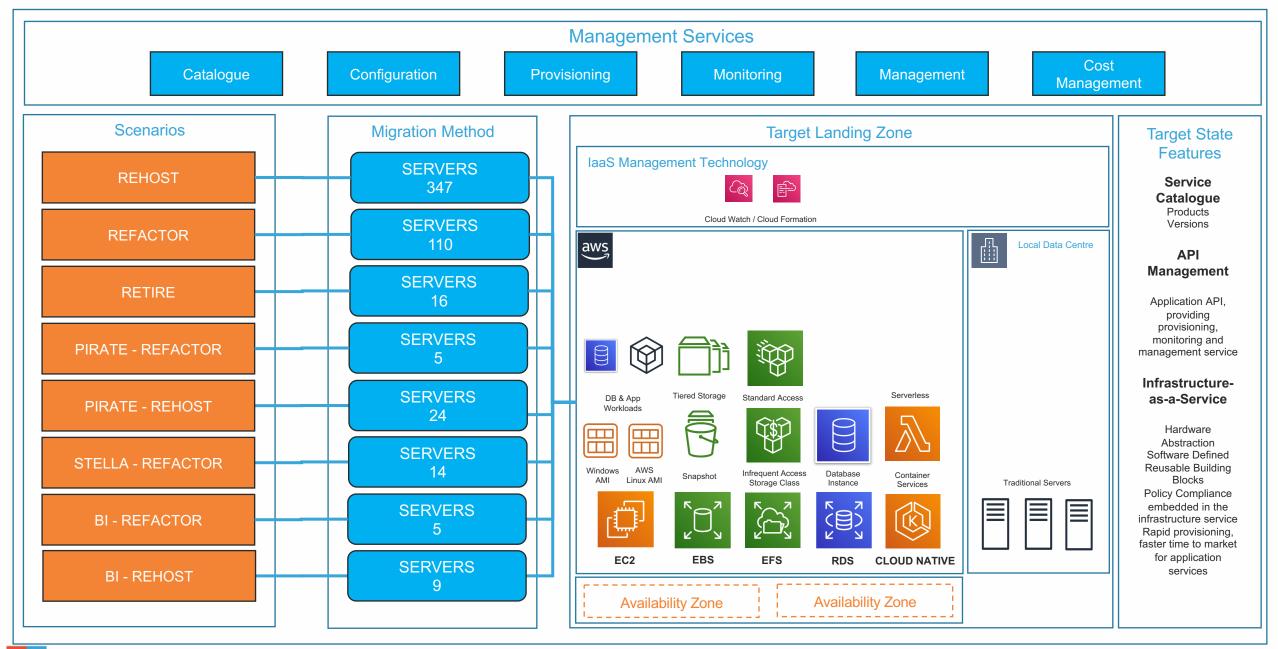
- API/SDK
- Access for applications to consume platform services
- AWS Service Catalogue
- Portfolio
- Products
- Versions
- Access Management
- Constraints
- Automation
- CloudFormation
- Build Templates

- Cloud Infrastructure
- Scalability
- Reliability via software defined network and data centre fabric





Confidential





Confidential

Standard Migration

Short Term 2020



Rehost EC2 (Pilot Wave)

Pilot wave of Re-Host compliant workloads to FC2



T5 obsolescence removal

AWS Outpost or existing VMWARE cloud with replacement storage.

Mid Term 2021



Rehost to EC2

Rehost VMWARE based images to EC2 using Cloud Endure, reducing on premise VMWARE spend.

Long Term 2022+



Application Refactors

Core business applications refactored and migrated to cloud services.

Today



RDS

Introduction of database services allowing application teams to move away from on-premise solutions.



Infrastructure Automation

Increased adoption of infrastructure automation services from AWS, cloud formation and automated testing of infrastructure builds.







Cloud Centre of Excellence Cloud Enablement Engine

Cloud Business Office Cloud Platform Engineering





Business Intelligence Migration

Migration from Oracle database platform to RedShift making use of AWS data pipeline services.





Accelerated Migration

Short Term 2020



Rehost EC2 (Pilot Wave)

Pilot of Rehosting migration pattern using Cloud Endure



T5, 3PAR & NetApp mitigation

Purchase extended support contracts for hardware platforms reaching EOSL.

Mid Term 2021



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Goal



Cloud Centre of Excellence Cloud Enablement Engine

Cloud Business Office Cloud Platform Engineering





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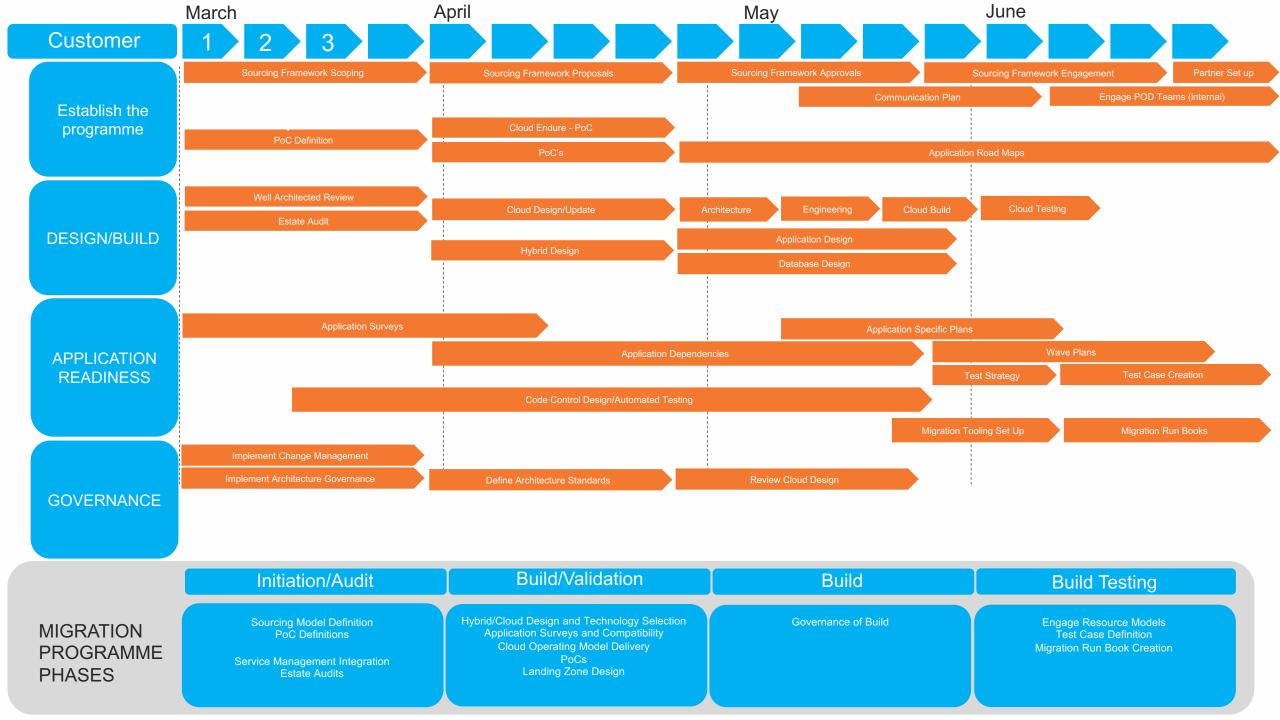


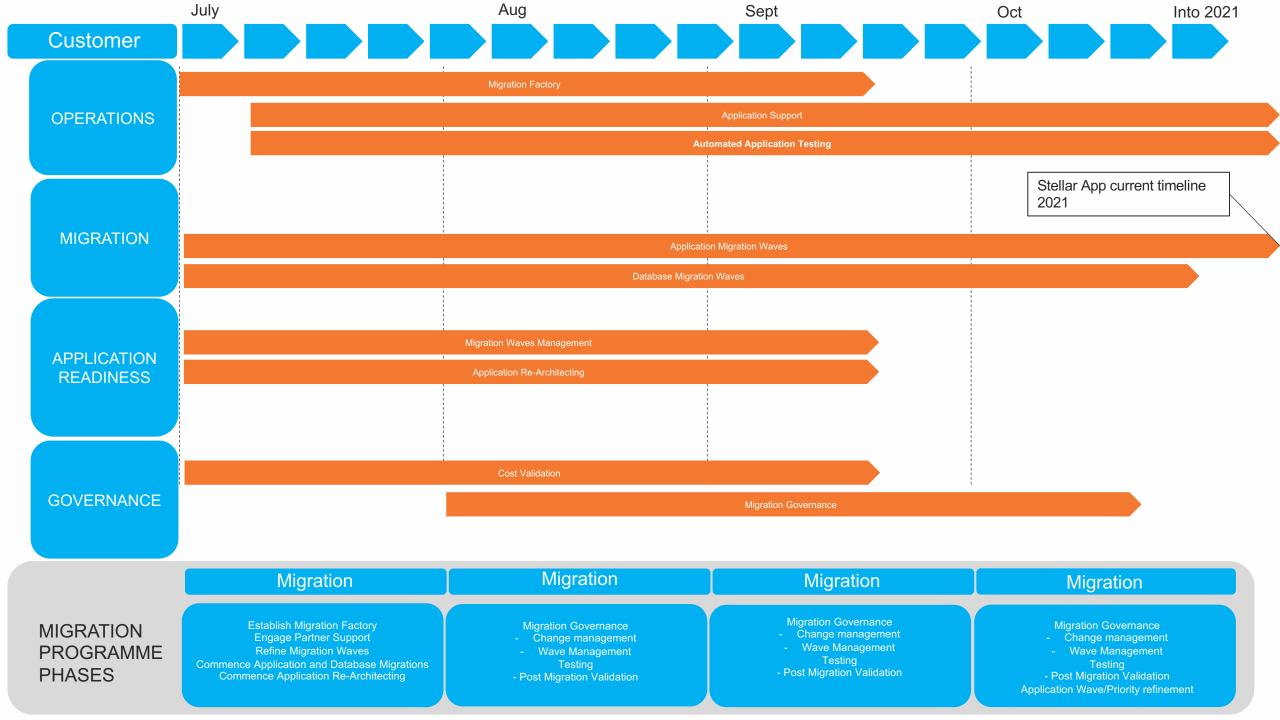


Approach/Planning



Initial Project Start-up Start Migrations Implement Security Aug **Timeline Roadmap Policy Engage Sourcing Framework Business Case Approval** Jun **Sourcing Framework Approvals Landing Zone Design Migration Model** May **Final Scope definitions Security Model Agreement PoC Outcomes** Apr **AWS CloudEndure PoC Sourcing Framework Proposals Audit Sourcing Framework Scoping** Mar Implement Application Governance – Cloud Foundations Team unkshon





Project Start-up tasks

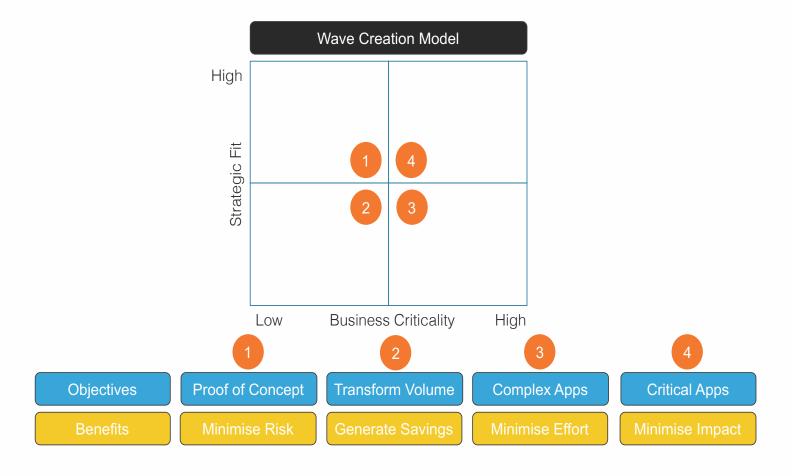
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Programme Area	Milestone	What does this achieve	Low Level Tasks	Assumption
Governance	Define Governance Model	This will ensure that the standards are maintained throughout to programme	 Define Change Control Process Establish Application Governance (RoadMap) 	Governance standards are understood
Application Requirements	Application to Infrastructure Mapping	Understanding of the applications estate and the dependencies	- Application Dependencies Mapping	Application Owners have an understanding of the application functionality
Security	Security Policy and Framework Implemented	Standardised Deployment and security governance	Define Security PolicyPublish Security Standards	Security Framework is defined
PoC Definitions	Scope documented for all PoC	Understanding of PoC inflight	 List all PoCs in flight and planned Define target completion dates for PoC's 	PoC scope is understood
Obsolesce Risk Assessmer	Document Obsolesce RoadMap	Understanding of the impact of obsolesce on the business	 Define all model numbers for hardware items Define the roadmap for Operating systems 	An upgrade path for operating systems is available
Audit/Review	Well Architected Review of current AWS Landing Zone	Security assured and Compliant Landing Zone	 Complete a Well Architected Framework Assessment Remediate the actions from the assessment 	AWS Landing Zone has been implemented in line with Well Architected Framework



Migration Model

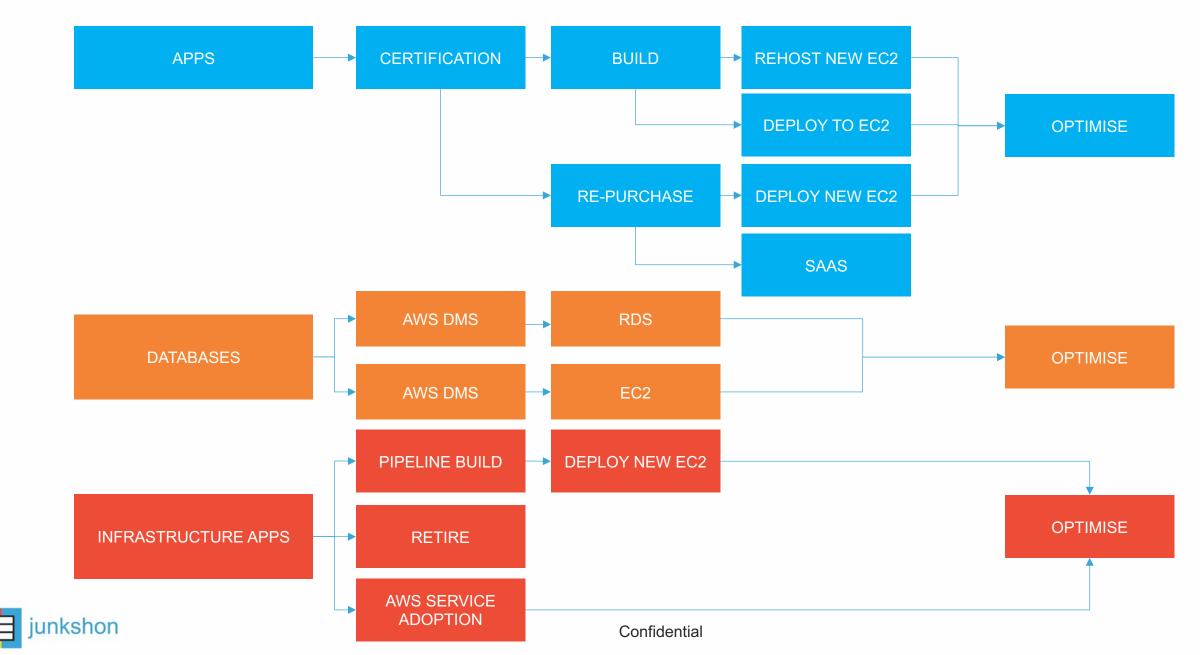


Application Wave Model



Recommendation is to use the wave creation model with the application teams to assess application for strategic fit vs. business criticality.

Migration Play Book



Transformation Resources – Design and Build

DEPLOY/RUN PROGRAMME

PROJECT MANAGER

PMO SUPPORT

FINANCE

BENEFITS MANAGER

CLOUD DESIGN

LEAD ARCHITECT

LEAD ENGINEER

ENGINEER

ENGINEER

ENGINEER

CLOUD BUILD

LEAD ARCHITECT

LEAD ENGINEER

ENGINEER

ENGINEER

ENGINEER

ENGINEER X/F

CLOUD TESTING ENGINEER



Transformation Resources – Migration

REHOST

PODS: 1

POD CONFIGURATION

ARCHITECT

LEAD ENGINEER

ENGINEER

TESTER

SME

APP SME (COTS)

DB-MIGRATION

PODS: 1

POD CONFIGURATION

ARCHITECT

LEAD ENGINEER

ENGINEER

TESTER

DBA

REFACTOR

PODS: 2

POD CONFIGURATION

ARCHITECT

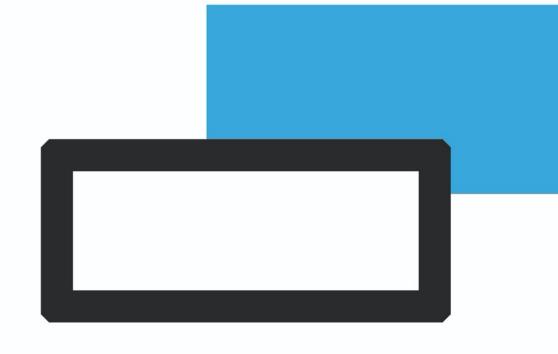
LEAD ENGINEER

ENGINEER

TESTER

APP SME





Risks

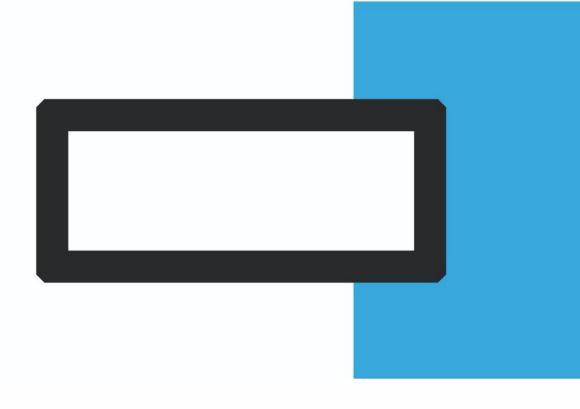


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Top Risks

How does this risk Programme Area Risk Mitigation Impact appear Application Architecture is Full understanding of the Deep dive session with Application roadmap not fully Application - Stellar and Pirate out of date and requires application is not application owners/engineers understood review documented Hardware items are Review the hardware models for Technical debt Detracts programme from approaching obsolescence the obsolescence data for **Technical Debt Considerations** requirements impact the overall objectives dates and require a plan for support arrangements in lieu of delivery of cloud first resolution migration Existing workload cannot The intended landing zone Review the security policy and be moved as the landing has not had a Security Security framework and complete an Migration can not start zone does not comply with Framework and Policy impact assessment security standard Impact assessment Operational support Operating Model Development & The operating model is Review the requirements on Support during migration will processes will deviate Rollout dependant on partners partners following migration be non standard between partners The service catalogue is Bespoke services Define services architecture and Application architecture Service Catalogue currently not published for implemented for each publish to application owners with not be standardised application owners application Landing Zone Blue Prints Review the current BluePrints for Landing Zone Blue Prints will Current BluePrints are **Cloud Architecture** are not standard across implementation into Customer need to be bespoke per specific to All4/Online Customer workload Corp

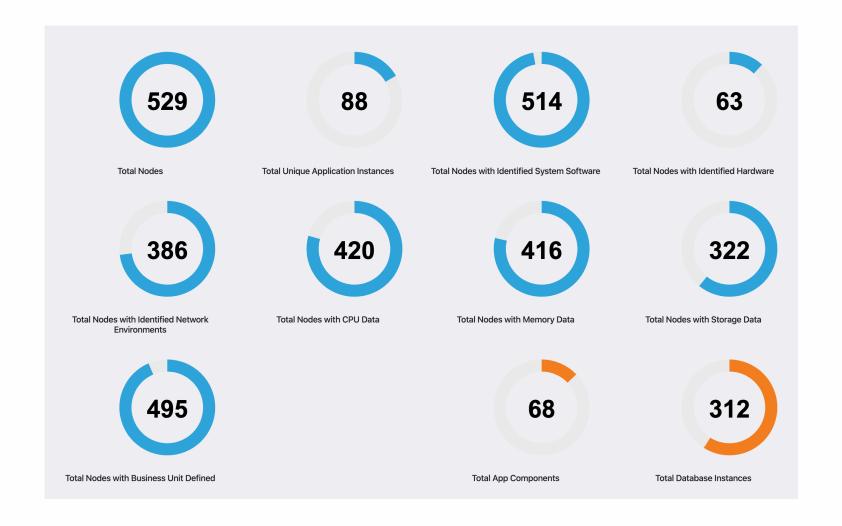




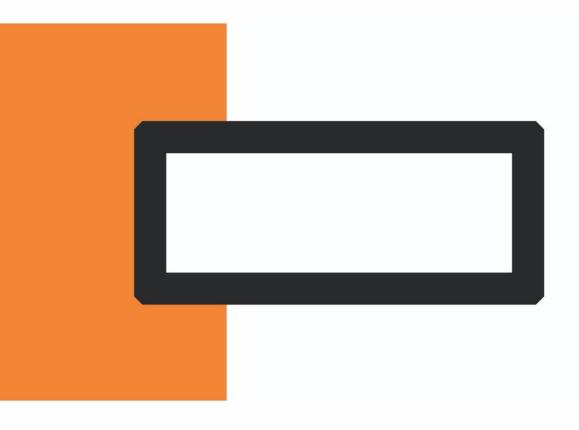
Estate Analysis



Landscape



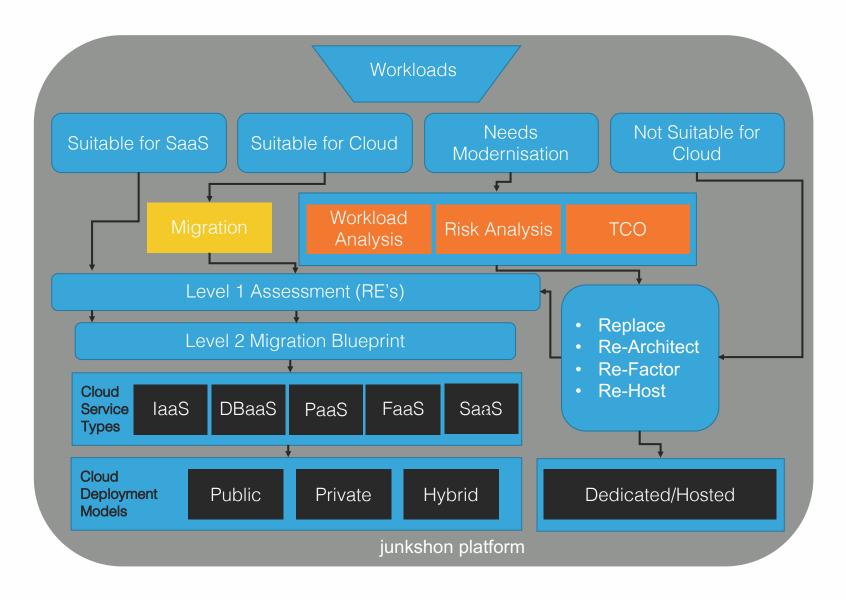




Backup Slides

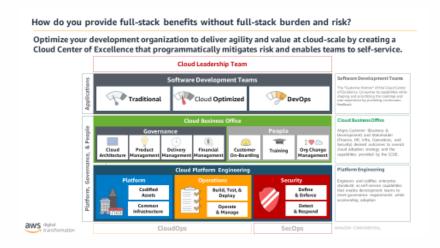


Migration Factory





Sourcing Plan



Shift from Capital Hardware acquisition to consumption based. development

Adopt product driven approach rather than project

Train and recruit in house core team who are cloud aware and drive the Cloud agenda with partners

Codify enterprise architecture and governance policies as automated, self-service products to enable development teams.

> Establish a single IT Service Management platform (Conside SaaS)

Prepare partner strategy to intercept key events / renewal points. Consider all phases, Transition, Transformation, Operate. One partner or several.

Sourcing Strategy Measuring ROI & Value

Partners need to be measured too... the contract(s) needs to align with and use the measures





Key Performance Indicators

Additional Measure

Time to On-Board

• Time to Adopt New Techno

· Lead-Time



Key Performance Indicator

Allocated vs. Utilized Capacity

 Applications Passing Well-Architected reviews

Additional Measure



Key Performance Indicator

(Opp. Sec. Compliano

*External Audits Passe



Key Performance Indicator:

Additional Measures Additional Measures • Internal Audits Passed Existing Workloads Migration

 New Workloads Deployed · Employees Trained / Certified



